# Creating an informed network of community partners

Health of Houston Survey 2010



Institute for Health
Policy



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## Health of Houston Survey 2010

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#### Presenter Disclosures

Jessica M Tullar

"No relationships to disclose"

### Health of Houston Survey Aims

Assess health of Houstonians

• Support efforts of health agencies, service providers and community

Community & stakeholder participation

Tailor survey topics to stakeholder needs

Develop infrastructure

- Track emerging health issues
- Assess program impact
- Document health improvements

Guarantee full access and use

- Web-based interactive access
- Customized reports

### Solicited Community Partners

Collaborative building

Assist in identifying potential stakeholders

Identify areas of survey use

**Questionnaire** content

Core areas definition

Timely issues

**Data collection** 

Community awareness strategies

# Questionnaire Topics Selection -Community Partners Input Form

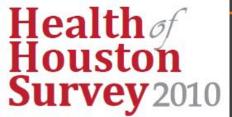
- We asked respondents to:
  - Endorse topics from 67 potential health issues
  - Highlight organizational top priorities
  - Suggest new topics
  - Highlight socio-demographic groups of interest
  - Name their existing data resources
- Two data collection modes
  - Web –SurveyMonkey email invitation
  - Paper based Mailed to organizations without email addresses

From among the eleven categories listed below inclusion in the Health of Houston 2010 Survey.	, please select/suggest HEALTH TOPICS for		
1. Health Status and Chronic Conditions	2. Health Risk Behaviors		
☐ General health status	☐ Diet/Obesity		
Allergies	Physical activity		
Asthma	☐ Alcohol use		
☐ Arthritis	☐ Tobacco use		
☐ Chronic Obstructive Pulmonary Disease (COPD) ☐ Diabetes	☐ Illegal drug use		
Cancer	Sexual behaviors/orientation		

Community Partners Responded

- **150** Responses
- 88 unique stakeholder and community organizations participated

- Organizations included
  - Harris County Healthcare Alliance
  - Gateway to Care
  - One Voice Texas
  - Houston DHHS
  - Local community groups and civic associations









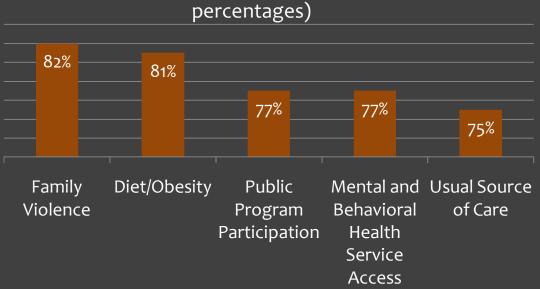


Health of Houston Survey 2010 Community Input Form

# Community Partners Were Heard Input Form Results:

#### Top five topics

(topics with highest average selection percentages)



#### **Topic Priorities**

(ranked by organizations)

- Health care access/insurance
- Prevention services
- Children's health
- Health status and chronic conditions
- Mental health
- Diet/obesity

# Community Partners Were Heard Questionnaire Topics

- Health status
- Cancer screening
- Asthma
- Diabetes
- Behavioral risk factors
- Diet and obesity
- Physical activity
- Health insurance

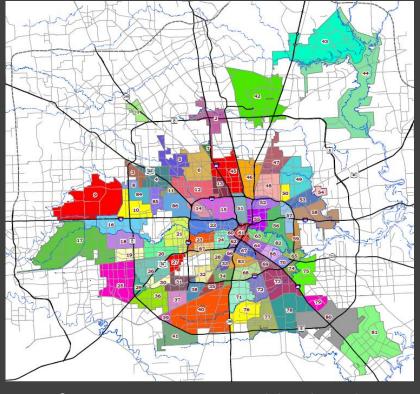
- Access to healthcare & utilization
- Children' health
- Mental health
- Neighborhood and housing
- Mental health services
- Prenatal care
- Environmental health
- Socio-demographics

## Lesson 1: Community Coverage Not Equal

#### Could not include:

- Communities without neighborhood or civic association groups
- Communities who did not respond

Therefore response weighted to areas with better organized representation



City of Houston Super Neighborhood Map

# Lesson 2: Intramural Crowding

- We inherit other organizations history with the community
- Resources are finite therefore competition from other institutions exists



# Lesson 3: Communicating with Organizations

 Make use of existing provider organization networks (e.g., umbrella organizations)

- Communication materials helpful to engage partners
  - Brochure
  - Fact Sheet of Input Findings



# Lesson 3: Communicating with Organizations (cont.)

 Early input helped the team pare down the topic list

 Including multiple modes (web and mail) allowed us to reach a more diverse group of provider and community partners



Health Topics Proposed for the Health of Houston Survey 2010 Questionnaire

Fact Sheet | August 2009

Prepared by: Institute for Health Policy The University of Texas School of Public Health

In lensitute for Health Policy (IHP) at the University of Texas School of Public Health was funded in 2008 by the Houston Endowment to develop and field a comprehensive health survey of the Greater Houston area, the Health of Houston Survey 2010 (Survey 2010), to accurately portray population's health status and health care gaps. The survey team aims to determine the survey content based on the health information needs of stakeholders and community groups of the Houston area.

Health focused organizations, through their membership groups, and the Houston Department of Health and Human Services were invited to provide input for the survey. Neighborhood and civic associations were also identified through the City of Houston Mayor's Citizen Assistance Office and invited to participate by responding via email or mail. Key informants for those organizations suggested topics to be included in the Houston 2010 Survey questionnaire through either an online or paperlased form.

The following summary is based on data provided from all respondents from the spring and summer of 2009. Responses were divided into five groups based on either the membership group through which they were identified or invited.

Percentages throughout the fact sheet were calculated within each of the five response groups using the total number of respondents per group as the denominator. The Table 1. describes numbers of invitations, responses and organizations represented in each response group.

Invitation Source	Invitations	Responses	Organizations
Harris County Healthcare Alliance	107	26	19
Gateway to Care	250	47	28
One Voice Texas	150	19	13
Houston Department of Health and Human Services		20	1
Community Groups and Civic Associations +	278	39	31
Total		151	88^

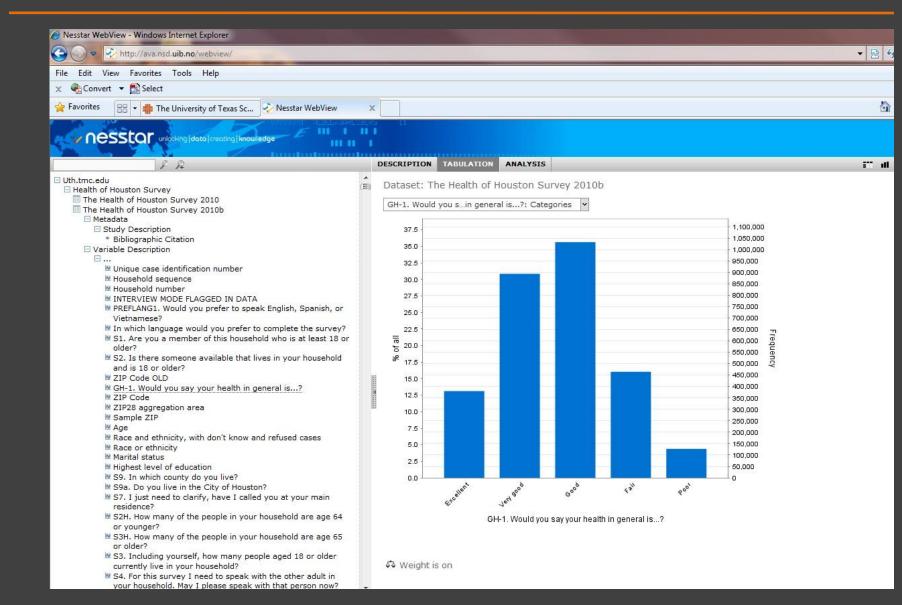
<sup>\*</sup>Unknown number of invitation

<sup>^</sup>Four organizations responded to more than one invitation therefore only 88 unique organizations

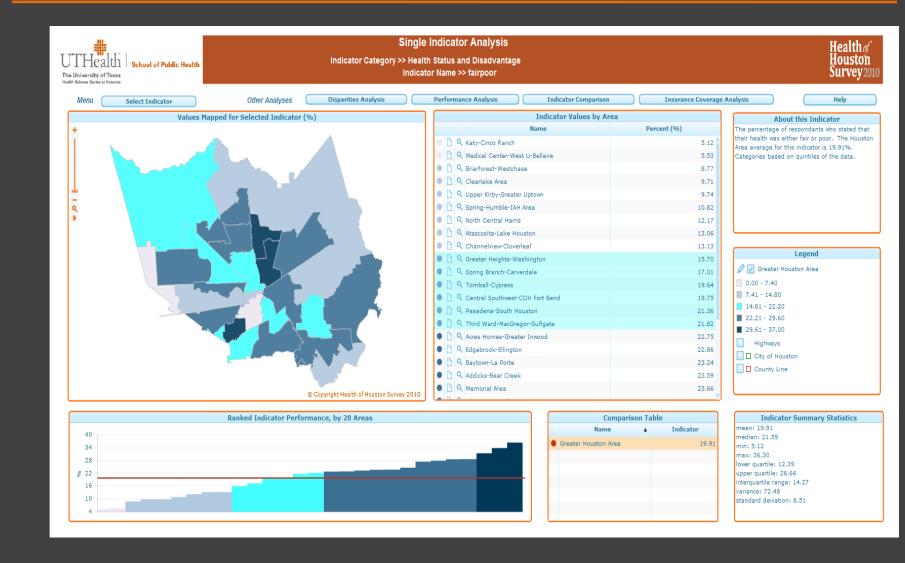


<sup>&</sup>lt;sup>6</sup>This group represents those that responded to the Greater Houston Partnership invitation as well as those who responded to the emails and mailings out to community and dvic associations. So there were at least 278 invitations. A few independently responded to the web page link and if they were associated with a membership group they were reassigned but if not then they were included her under this heading. "Community and Civic

### Bringing Data to the Community I



### Bringing Data to the Community II



#### For More Information

• For updates, questions, follow-up, please contact:

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