**Areas of Employment**

- Academic institutions
- Corporate organizations
- Federal/state/city government
- Cities & County Health Departments
- Hospitals
- International organizations
  - Doctors Without Borders
  - United Nations International Children's Emergency Fund (UNICEF)
  - World Health Organization (WHO)
- Non-profits – National and Local
- Private organizations

**Possible Job Titles**

- Community Outreach Coordinator
- Education Administrator, Postsecondary (11-9033.00)
- Epidemiologist (19-1041.00)
  - See also: Infectious Disease Specialist
- Fitness and Wellness Coordinator (11-9039.02)
  - See also: Corporate Wellness
- General/Operations Manager (11-1021.00)
- Health Educator (21-1091.00)
- Logistics Manager (11-3071.03)
- Management Analyst (13-1111.00)
- Marketing Manager (11-2021.00)
- Medical/Health Services Manager (11-9111.00)
- Public Relations Specialist (27-3031.00)
  - Public Relations Specialist & Fundraising Manager
- Social and Community Service Manager (11-9151.00)
- Social Science Research Assistant (19-4061.00)
- Sustainability Specialist (13-1199.05)
- Training and Development Manager (11-3131.00)
  - See also: Training and Development Specialist

**Primary Competencies**

- Obtain data on health, quality of life, determinants, and community resources
- Apply health promotion theories to understand health risks, plan interventions, and create evaluations

**MPH Specific**

- Formulate appropriate and measurable program objectives
- Plan for adoption, implementation, maintenance, outcomes and sustainability of programs
- Apply results of research to needs assessment, program development, and program evaluation
- Organize and present health information and training for using appropriate communication methods for lay audiences, health professionals, volunteers, and other personnel
- Describe the various professional health promotion opportunities and stakeholders

**PhD Specific**

- Demonstrate in-depth understanding of a problem using social and behavioral science theory
- Select and use theory to conceptualize ways to understand and intervene to reduce health risks
- Conduct original research using theory
- Contribute to development of student and colleague skills through teaching, mentoring, and teamwork
- Involve the community in planning and executing research

**DrPH Specific**

- Develop recommendations regarding community needs and resources pertaining to health programs
- Conduct behavioral science, social science, and/or health promotion research using both qualitative and quantitative methods
- Develop, implement and evaluate theory- and evidence-based programs
- Engage stakeholders in the development of a community health assessment and health improvement plan
- Manage and provide leadership for health promotion programs

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**O*NET OnLine**

O*NET OnLine is a resource that maintains detailed descriptions of an extensive list of occupations. You can use this resource for career exploration and job analysis as you seek to determine your future career path.

The numbers presented in this guide are O*NET-SOC codes for the corresponding profession title or similar profession on onetonline.org. Enter the code in the occupation search on the home page to take you to a wealth of information about the profession, including more specific job titles, required skills, credentialing, and salary.

Additional career exploration resources can be found on our website.
Top Skills Preferred by Employers

- Ability to conduct needs assessment, establish priorities, and create and implement health programs and policies
- Ability to develop and conduct program and/or policy evaluations
- Active listening
- Complex problem solving
- Critical thinking
- Database and spreadsheet technical proficiency
- Deductive/inductive reasoning
- Public speaking/educating
- Reading/written/verbal comprehension
- Social perceptiveness
- Teamwork

Professional Associations

- American Academy of Health Behavior (AAHB)
- American Association for Health Education (AAHE)
- American Association of Behavioral and Social Sciences (AABSS)
- American Cancer Society
- American College of Nutrition
- American Public Health Association (APHA)
- Association of University Programs in Health Administration (AUPHA)
- Behavioral Science and Policy Association
- Eta Sigma Gamma
- Health Care Education Association
- Institute of Healthcare Improvement (IHI)
- Society for Prevention Research (SPR)
- Society for Public Health Education (SOPHE)

Examples of Employers

Texas

- Employees Retirement System of Texas, Austin
- Harris County Public Health
- Houston Health and Human Services
- Imagine Dental, San Antonio
- Texas Health and Human Services Commission, Austin
- UT Southwestern Medical Center, Dallas

National

- Aya Healthcare, Seattle, WA
- Centers for Disease Control and Prevention (CDC), main campus in Atlanta, GA
- Glenwood Place Retirement Community, Marshalltown, IA
- National Institutes of Health (NIH), Bethesda, MD
- Plus One Health Management, Milpitas, CA
- Kaiser Permanente, Woodland Hills, CA

Disclaimer: Information provided on this document is intended for guidance only.