Creating an informed network of community partners

Health of Houston Survey 2010
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Presenter Disclosures

Jessica M Tullar

“No relationships to disclose”
## Health of Houston Survey Aims

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<tr>
<th>Aim</th>
<th>Description</th>
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<td>Assess health of Houstonians</td>
<td>• Support efforts of health agencies, service providers and community</td>
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<td>Community &amp; stakeholder participation</td>
<td>• Tailor survey topics to stakeholder needs</td>
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<tr>
<td>Develop infrastructure</td>
<td>• Track emerging health issues&lt;br&gt;• Assess program impact&lt;br&gt;• Document health improvements</td>
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<td>Guarantee full access and use</td>
<td>• Web-based interactive access&lt;br&gt;• Customized reports</td>
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Solicited Community Partners

Collaborative building
- Assist in identifying potential stakeholders
- Identify areas of survey use

Questionnaire content
- Core areas definition
- Timely issues

Data collection
- Community awareness strategies
Questionnaire Topics Selection
-Community Partners Input Form

• We asked respondents to:
  – Endorse topics from 67 potential health issues
  – Highlight organizational top priorities
  – Suggest new topics
  – Highlight socio-demographic groups of interest
  – Name their existing data resources

• Two data collection modes
  – Web – SurveyMonkey email invitation
  – Paper based - Mailed to organizations without email addresses
Community Partners Responded

• **150** Responses

• **88** unique stakeholder and community organizations participated

• **Organizations included**
  – Harris County Healthcare Alliance
  – Gateway to Care
  – One Voice Texas
  – Houston DHHS
  – Local community groups and civic associations
Community Partners Were Heard

Input Form Results:

**Top five topics**
(topics with highest average selection percentages)

- **Family Violence**: 82%
- **Diet/Obesity**: 81%
- **Public Program Participation**: 77%
- **Mental and Behavioral Health Service Access**: 77%
- **Usual Source of Care**: 75%

**Topic Priorities**
(ranked by organizations)
- Health care access/insurance
- Prevention services
- Children’s health
- Health status and chronic conditions
- Mental health
- Diet/obesity
Community Partners Were Heard

Questionnaire Topics

- Health status
- Cancer screening
- Asthma
- Diabetes
- Behavioral risk factors
- Diet and obesity
- Physical activity
- Health insurance

- Access to healthcare & utilization
- Children’ health
- Mental health
- Neighborhood and housing
- Mental health services
- Prenatal care
- Environmental health
- Socio-demographics
Lesson 1: Community Coverage Not Equal

Could not include:

- Communities without neighborhood or civic association groups
- Communities who did not respond

Therefore response weighted to areas with better organized representation
Lesson 2: Intramural Crowding

- We inherit other organizations history with the community
- Resources are finite therefore competition from other institutions exists
Lesson 3: Communicating with Organizations

• Make use of existing provider organization networks (e.g., umbrella organizations)

• Communication materials helpful to engage partners
  – Brochure
  – Fact Sheet of Input Findings
Lesson 3: Communicating with Organizations (cont.)

- Early input helped the team pare down the topic list.
- Including multiple modes (web and mail) allowed us to reach a more diverse group of provider and community partners.
Bringing Data to the Community
For More Information

• For updates, questions, follow-up, please contact:

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