

The University of Texas

Institute for Health Policy

AT THE UNIVERSITY OF TEXAS SCHOOL OF PUBLIC HEALTH

A native of Mexico and founder of CREA Results (Community + Research + Education + Awareness), Fernando has more than 15 years' experience in community development. He founded CREA Results in 2006 to focus on Community Health Workers/Promotores de Salud in leading public health campaigns and projects focusing on community development, community education, organizing and community assets integration and mobilization to address community health issues including social and environmental justice and health disparities.

Fernando has extensive experience working with federal and state agencies, foundations and organizations providing cultural proficiency consulting on community engagement and outreach strategies. His work has focused on a variety of initiatives, including cardio-vascular disease risks, tobacco health disparities, breast and cervical cancer awareness, immunizations, obesity prevention and oral health among others.

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