The World is Fat: Child Obesity and Food System Dynamics
Barry Popkin, PhD
April 14, 2:00 - 3:30 p.m.

Brought to you by the
Michael & Susan Dell Center for Healthy Living and
The University of Texas School of Public Health, Austin Regional Campus
www.msdcenter.org
Dr. Barry Popkin has a PhD in agricultural economics and established the Division of Nutrition Epidemiology at UNC and later established and ran the UNC Interdisciplinary Obesity Center, funded by the National Institutes of Health (NIH). He has developed the concept of the Nutrition Transition, the study of the dynamic shifts in dietary intake and physical activity patterns and trends and obesity and other nutrition-related noncommunicable diseases. His research program focuses globally on understanding the shifts in stages of the transition and programs and policies to improve the population health linked with this transition (see www.nutrans.org). His research is primarily funded by the NIH. In the U.S., Popkin’s work involves long-term research on the economic and physical environment with The Coronary Artery Risk Development in Young Adults Study (CARDIA) and the UNC Food Research Program, which has developed a method to monitor changes the entire factory to fork food system and is using this to evaluate global food company activities as well as those of retailers and their impact on our diets.

Popkin’s international research is equally large-scale. He was an original member of the G-7 first mission to work with the former Soviet Union and later Russia and has participated in an array of international initiatives organized by multilateral agencies around food, hunger, and obesity. Popkin directs longitudinal surveys in China and Russia and is also involved in survey research in other countries, including Brazil, Mexico, the United Arab Emirates, India, Norway and the Philippines. He is actively involved at the national and global level in policy formulation for many countries, particularly Mexico, South East Asia, and China. He has played a central role in placing the concerns of global obesity, its determinants, and consequences on the global stage and is now actively involved in work on the program and policy design and evaluation side at the national level. He has received a number of major awards for his global contributions, including: Gopalan Award, India; UK Rank Science Prize; U.S. Kellogg Prize for Outstanding International Nutrition Research; and The Obesity Society Mickey Stunkard Lifetime Achievement Award. He has published over 460 refereed journal articles, is one of the most cited nutrition scholars in the world, and is the author of a book entitled *The World is Fat* (January 2009, Avery-Penguin Publishers), which has been translated into 11 languages.
PROGRAM

Welcome & Introduction of Speaker
Deanna Hoelscher, PhD, RD, LD, CNS
Director, Michael & Susan Dell Center for Healthy Living
John P. McGovern Professor in Health Promotion
The University of Texas School of Public Health, Austin Regional Campus

The World is Fat:
Child Obesity and Food System Dynamics
Barry Popkin, PhD

Interview and Discussion
Addie Broyles
Food Writer & Columnist, Austin American-Statesman

Audience Q&A
(tweet your questions using #MSDLecture)
Deanna Hoelscher, PhD, RD, LD, CNS

Lectureship Award Presentation & Closing Remarks
Deanna Hoelscher, PhD, RD, LD, CNS

To access wi-fi at the Blanton Museum:
1) Connect to the “attwifi” network, 2) Open your internet browser, 3) Click on “Use A Coupon,” 4) Enter password (case-sensitive and dashes included): WPSR-WL58-8B

Addie Broyles
Food Writer & Columnist
Austin American-Statesman

Addie Broyles is a writer based in Austin, Texas. As a columnist for the Austin American-Statesman, she covers everything from cookbooks and recipes, to farmers markets, trends and food businesses in the Wednesday food section and on her Austin360 blog, “Relish Austin.” Broyles writes about women and food at TheFeministKitchen.com and is a founder of the Austin Food Blogger Alliance.

“Relish Austin,” the column and food blog she writes for the Austin American-Statesman, won a National Headliner award in 2012 and honors from the Society of Features Journalism and the Texas Associated Press managing editors. In 2011, Broyles was named by Tribeza magazine as one of the “Top Austinites To Watch” and for the past four years has been voted the top food writer in the city by readers of the Austin Chronicle. You can follow Addie on Twitter: @broylesa
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Michael & Susan Dell Lectureship in Child Health (Spring)
www.childhealthlectureship.org
Texas Obesity Awareness Week (2nd full week in September)
www.texasobesityweek.org

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The Michael & Susan Dell Lectureship in Child Health is a coveted award and honor for researchers in child health, bringing world-class speakers to the Austin area each spring. The Annual Lectureship is co-sponsored by the Michael & Susan Dell Center for Healthy Living and The University of Texas School of Public Health Austin Regional Campus.