

The University of Texas School of Public Health Standards for the website

These standards will assist with permission to edit the website in professionally and consistently representing The University of Texas School of Public Health in the digital world.

The School of Public Health adheres to all [web](#) and [graphic](#) standards of The University of Texas Health Science Center at Houston (UTHealth). The web standards cover compliance, development, accessibility, colors and fonts. The graphic standards cover usage of all versions of the School of Public Health logo.

The current school website was developed by a third-party vendor. Design and navigation architecture were approved by the school's executive council.

Design elements of the website will adhere as closely to possible to the original design of the site. Attached for reference are graphics of the original templates: homepage, tab detail and detail pages. Other template graphics will be supplied upon request.

Departments and regional campuses must comply with the style set forth by the original templates.

Research centers and projects may use the templates or may choose to hire an outside firm to design a site. If an outside firm is chosen, the School of Public Health will host the site but will not provide technical assistance unless the site is designed using the current Content Management System utilized by the school. The school graphics representative and website manager must be involved with the design and launch of any UTSPH affiliated site to insure school web and graphic standards are met. In some cases, a project or research website may include the purchase of servers to host the site and corresponding database. Faculty, staff and students will work closely with the UTSPH website manager before engaging in third party of development of any website.

Changes or additions to current templates and/or design elements can be presented to the school graphics representative and website manager for consideration. Only changes or additions which enhance the design and ease-of-use of the site will be approved.

For questions about graphics contact: [Shannon Neufeld](#), senior communications specialist at the School of Public Health, 713-500-9018. For questions about website development, contact [Jennifer Canup](#), director of University Web Services, UTHealth.