Curriculum Evaluation Tool

The UTHealth Center for Community Health Impact Curriculum Evaluation Tool is designed to evaluate a curriculum in 12 areas. If any items are lacking, the CCHI team can help develop strategies to integrate components to meet those missing areas. By ensuring all 12 areas are addressed in the curriculum, the curriculum is more likely to lead to *behavior change*.

Area 1: Goals, Outcomes, and Objectives
- Identify the program's primary behavior goals and evaluate if each lesson plan focuses on a specific learning objective.

Area 2: Values and Beliefs
- Identify if the program's health outcome and selected health behaviors meet its outcome. Identify if the learning objectives engage learners.

Area 3: Social Norms
- Identify if the program's curriculum is structured with the participant's social norms in strong consideration.

Area 4: Risk Perceptions
- This is primarily based on the Health Belief Model. Identify if the program promotes prevention-related behaviors.

Area 5: Protective Factors
- Determine if the program focuses on identifying assets to the program itself and the participants.

Area 6: Social Pressures
- Determine if the program identifies methods of working through social pressures.

Area 7: Self-Efficacy and Skills
- Curricula typically focus on knowledge alone. Knowledge alone has a limited impact on behavior. Identify if the program incorporates self-efficacy to engage participants to feel confident in a health-related behavior.

Area 8: Social Support
- Identify if the curriculum encourages interactions with the participants' support systems.

Area 9: Functional Knowledge

- Identify if the program helps to shape attitudes and beliefs to support a targeted behavior. Does it contain "need to know" versus "nice to know" information? The curriculum should focus on developing skills that can be practiced.

Area 10: Personalization and Engagement
- Identify if the program involves content that can impact the individual personally.

Area 11: Appropriate and Inclusive
- Identify if the program is applicable to the target population that has been selected.

Area 12: Adequate Time and Reinforcement
- Identify if the program has been established with an adequate amount of time to reach proposed outcomes. Identify if the program has a plan for behavior reinforcement.