WELCOME ADDRESS

Deanna Hoelscher, PhD, RDN, LD, CNS, FISBNPA
Director, Michael & Susan Dell Center for Healthy Living
Regional Dean, UTHealth School of Public Health in Austin
Thank you for 12 years of supporting the annual Texas Health Champion Award Ceremony!
Funding for the Texas Health Champion Award Ceremony provided by:

Michael & Susan Dell Foundation
2019 Texas Obesity Awareness Week Host

UTHealth
The University of Texas
Health Science Center at Houston
School of Public Health

MICHAEL & SUSAN DELL
CENTER for HEALTHY LIVING
2019 Texas Obesity Awareness Week Partners
Wifi Network:
UTguest

#TOAW2019
RISING STAR AWARDS

Diane Dowdy, PhD

Texas A&M Health Science Center
Rising Star: Rayna Manchala

• Austin, TX
• Health Through Science Initiative
• Community Chair, VP of Special Awards, and Interim President
• Exercise and nutrition promotion
Rising Star: Jimena Tinoco

- Houston, TX
- NFL Play60
- Fuel Up to Play60 Texas State Ambassador
- Exercise education promotion
Rising Star: Bailee Chavez

- Big Sandy, TX
- Future Farmers of America
- Helping the FFA Get Healthy program
- Nutrition education and promotion
KEYNOTE ADDRESS

Brian C. Castrucci, DrPh

Chief Executive Officer, The de Beaumont Foundation
ROWING UPSTREAM: HOW TO MAKE AMERICA HEALTHY
DE BEAUMONT FOUNDATION

We advance policy, build partnerships, and strengthen public health to create communities where everyone can achieve their best possible health.

www.deBeaumont.org

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@BrianCCastrucci
A Sea Change in Treating Heart Attacks

The death rate from coronary heart disease has dropped 38 percent in a decade. One reason is that hospitals rich and poor have streamlined emergency treatment.

By CNA KOLATA  JUNE 19, 2015
“No city seemed more in need of improved heart care than Camden...42 percent of the population lives in poverty...Obesity is rampant, as are high cholesterol levels, high blood pressure, and smoking.”

A Sea Change in Treating Heart Attacks
The death rate from coronary heart disease has dropped 38 percent in a decade. One reason is that hospitals rich and poor have streamlined emergency treatment.
“[The local hospital’s] cardiology department has long felt pretty cocky about how it was doing. Heart care is the hospitals specialty, and without its revenue...[it] would have to close its doors.”
Heart care is the hospitals specialty, and without its revenue...[it] would have to close its doors.”
Heart care is the hospitals specialty, and without its revenue...[it] would have to close its doors.”
SOCIAL DETERMINANTS AND SOCIAL NEEDS: MOVING BEYOND MIDSTREAM

COMMUNITY IMPACT
- STRATEGIES
  - Improve Community Conditions
- TACTICS
  - Laws, policies, and regulations that create community conditions supporting health for all people.

INDIVIDUAL IMPACT
- STRATEGIES
  - Addressing Individuals’ Social Needs
- TACTICS
  - Include patient screening questions about social factors like housing and food access; use data to inform care and provide referrals.

INDIVIDUAL IMPACT
- STRATEGIES
  - Providing Clinical Care
- TACTICS
  - Social workers, community health workers, and/or community-based organizations providing direct support/assistance to meet patients social needs

Medical interventions

Created by the de Beaumont Foundation and Trust for America’s Health, 2019

The bill to pre-empt taxes is part of a wider industry effort to skip cities and go straight to the states.
The health of our community is like a building—it depends on a strong and stable foundation. Things like quality education, safe and affordable housing, access to healthcare, and employment opportunities structure positive health outcomes for everyone in important ways. As public health professionals, it’s our mission to build thriving communities, so we work closely with many other sectors to assemble a solid foundation that supports long-lasting good health for us all.
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2019 TEXAS HEALTH CHAMPION: HealthStart Foundation
HealthStart Foundation

A non-profit organization that has taught more than 400 Central Texas kids the science behind good health habits.
2019 TEXAS HEALTH CHAMPION: Baker Harrell, PhD
Baker Harrell, PhD

Founder,
IT’S TIME TEXAS
LEGISLATIVE CHAMPION AWARD
presented by the Partnership for a Healthy Texas
Texas Senator Kirk Watson

Legislative Champion Award
Presented by the Partnership for a Healthy Texas
Thank you for attending the 2019 Texas Health Champion Award Ceremony!