Q9. Mentor Research Application for Summer 2020 (June 1 - August 7)

Welcome to the UTHealth - Cancer Prevention & Research Institute of Texas (CPRIT) Fellowship in Innovation for Cancer Prevention Research - UTHealth’s training program for undergraduates, pre- and post-doctoral fellowships in cancer prevention.

This program goes beyond being a quality cancer education and career development program to focus on helping those seeking a career in cancer prevention and control research to learn to ask the important research questions, apply cutting-edge methods, and move the field of cancer forward.

We appreciate your willingness to take on the mentorship of one of our undergraduate trainees. This application will help orient you with the goals and expectations of our summer mentors and trainees.

All applications must be submitted by 11:59 PM on Friday, January 17, 2020.

Q10. Faculty Mentor Information

Q1. First name

Paula

Q2. Last name

Cuccaro

Q11. Phone number

713-500-9684

Q12. E-mail address

Paula.M.Cuccaro@uth.tmc.edu

Q4. School/Campus Affiliation

- UTHealth School of Public Health- Houston
- UTHealth School of Biomedical Informatics
- UTHealth School of Dentistry
Q13. Research Projects

Each fellow is expected to spend an average of 40 hours/week on his/her research project, organized seminars and innovation generation course.

Applicants will click on the titles of projects they are interested in to see the description. Give your project an inviting name! Acceptable projects do not need to be externally funded.

Q15. Project title

Social Marketing and Mobile School-Based Vaccination Clinics: An Innovative Approach to Increase HPV Vaccination

Q14. Lay summary of the project (100 words maximum). Examples of project descriptions can be found here.

If pasting or deleting text into this field, please make sure to press the space bar after the last word in order to see your accurate word count.

The goal of this project is to prevent HPV-related cancer and disease by increasing HPV vaccination among minority youth in medically underserved areas (MUAs) in Houston. Our main strategies include a parent-focused social marketing campaign, including culturally-appropriate messages, and comprehensive school-based vaccination clinics held in 28 public middle schools. This study is being conducted in the largest school district in Texas. The CPRIT fellow will have the opportunity to contribute to the development of adolescent vaccination and HPV-related social marketing campaigns aimed at middle school, high school, and college students to complement current efforts targeting parents.
Q16. Project will require contact with:

- [ ] Public
- [ ] Patients
- [ ] Biological samples
- [ ] Animals
- [ ] None of these

Q17. Does the project require IRB approval?

- Yes
- No

Q18. If yes, please provide the IRB number below.

HSC-SPH-17-0211

Q19. Does the project have a Laboratory Safety Protocol?

- Yes
- No

Q20. If yes, please provide the Protocol Number below.

*This question was not displayed to the respondent.*

Q21. Will the summer fellow be added to the protocol?

- Yes
- No

Q22. **End Products of Summer Fellowship**

Q23. **End products for all Fellows:**
1. Complete a project explicitly using the tools of innovative thinking.
2. Prepare and present a research poster on their project, including how you applied tools for innovative thinking.
3. Participate in the 90-second elevator speech competition.

Q25. **Project-specific end products (determined by Mentor):**

Examples:
1. GIS map to track whether and other environmental conditions for day laborer “corners” throughout Houston
1. Strategic plan for implementation of a middle and high school youth social marketing campaign 
2. Strategic plan for implementation of a college-age student social marketing campaign 
3. Training program plan for student HPV champions in middle and high schools and college campuses 
4. Literature review on existing social marketing strategies/campaigns for HPV vaccination aimed at catch-up populations (young adults ages 18-26) and other vaccine initiatives for adults ages 27-45

Q27. Fellows' Activities

Q28. Activities for all fellows:
1. Complete the Massive Open Online Course (MOOC) on Innovation Generation 
2. Participate in weekly MOOC reviews and occasional cancer-related seminars in Houston and/or remotely via ITV 
3. Apply the tools of innovative thinking in project discussions 
4. Participate in two elevator speech workshops 
5. Provide mid-course and final evaluation feedback 
6. Meet with the preceptor or representative to discuss the training experience, progress, and challenges 
7. Prepare and present a poster on the summer research 
8. Present a 90-second elevator speech

Q29. Project-specific Trainee Activities (determined by Mentor):
Example: Fellow will commit to the design and analysis of a mini project YYY as part of a larger project

1. Contribute to the design of a student-focused social marketing campaign to complement current project strategies. 
2. Complete an outline of a student HPV champion training program. 
3. Learn about best-practice techniques in social marketing. 
4. Conduct literature searches for purpose stated above.

Q31. Learning Objectives:
By the end of the summer experience, the following objectives should be achieved.

Q32. Objectives for all fellows:
1. Describe and apply the tools of innovative thinking to increase creativity 
2. Develop communication and presentation skills

Q33. Project-specific Learning Objectives (determined by Mentor):
Examples:
1. Fellow will be able to write instructions for low literacy audiences 
2. Fellow will design a mini project with supervision
Q34. Are there any special fellow characteristics that would be desirable? 
Examples: major, interests, language, or culture

Interest in health promotion or behavioral science, health communication, vaccines, adolescent health. Creative writing skills, experience with health communication and/or marketing techniques, and/or Spanish-language skills are a plus.

Q35. **Mentor Responsibilities**
1. Attend the closing ceremony (elevator speech competition and poster presentation) on August 7, 2020.
2. Provide feedback on the program experience to the program coordinator.
3. Meet with the fellow weekly to discuss training experience, progress, and challenges.
4. Encourage the use of the tools for innovative thinking.
5. Notify Dr. Mullen if the intern is not meeting the agreed upon responsibilities as early as possible to allow problem-solving.
6. Complete an evaluation of the fellow at mid-course and end of the program.

Q36. If you plan to delegate some of the supervision to another lab member, please list their name and contact information so that we can copy them on all correspondence.

<table>
<thead>
<tr>
<th>Full name</th>
<th>Efrat K. Gabay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest degree held</td>
<td>MPH</td>
</tr>
<tr>
<td>Job title</td>
<td>Research Coordinator III</td>
</tr>
<tr>
<td>E-mail address</td>
<td><a href="mailto:Efrat.K.Gabay@uth.tmc.edu">Efrat.K.Gabay@uth.tmc.edu</a></td>
</tr>
<tr>
<td>Phone number</td>
<td>713-500-9624</td>
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</tbody>
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Q37. Will you be out of lab for more than 2 weeks during the training period (June 1, 2020 - August 7, 2020)?

- Yes
- No
Location: (29.7059692, -95.4020004)
Source: GeoIP Estimation